GOKUL RAJENDRAN

Website: https://www.gokulrajendran.com/

Email: r.gokulll96@gmail.com   Mobile: +65 96851045
Singaporean
LinkedIn

EDUCATION

National University of Singapore (NUS) — **Singapore**
Bachelor of Engineering, Major in Industrial Systems Engineering and Management, Honors (Distinction)   **Aug 17 – May 21**
- Relevant Modules: (1) Project Management (2) Modeling & Analytics (3) Learning from Data (4) Supply Chain Modelling
- Cumulative GPA: 4.25/5 (3.4/4)

NUS Overseas College (NOC), *NOC New York Batch 12, Entrepreneurial Studies* — **New York City**   **Aug 19 – Jul 20**
- Internship program where selected candidates work at a tech startup at preferred overseas location. NOC students are full time interns and part-time students
- Took entrepreneurship related modules at New York University (NYU) and NUS while also participating in various hackathons, tech talks and entrepreneurship related events

WORK EXPERIENCE

AFFINIDI — **Singapore**   **Aug 21 – Present**
Web 3.0 venture invested in by Temasek (Singapore's Sovereign Fund), builds technology to promote the growth of Self-Sovereign Identity and Verifiable Credentials (VCs) in different sectors
Associate Product Manager (Verification, Data services and new initiatives)
- Responsible for API Verification service that verifies COVID-19 health documents, led to a 2 million unique scans and 4 million total verification of health documents as governments open their borders for travel. Multiple UATs conducted alongside QA
- Lead a team of data engineers to set up data pipelines, architecture, and reporting for internal and stakeholders. Initiatives around real time alerting, BI tooling, billing, streaming and onboarding new services to the data ecosystem
- Created new API services for issuance, verification and revocation of verifiable credentials using the Open Attestation framework on the Polygon blockchain for an electric vehicle charging project

ZENYUM — **Singapore**   **Aug 20 – Feb 21**
Consumer-focused healthcare startup, founded in 2018 and funded by Sequoia Capital
Product Management Intern (Website and Internal Tool)
- Managed the development of an internal warehouse management tool, led to increased visibility and traceability of all inventory and orders for Zenyum's consumer product across various markets
- Liaised with internal stakeholders such as the Ops, Finance, Consumer Product team and Developers to iterate the internal tool's bugs and create roadmaps and led its integration with existing business processes, website and tech stack
- Engaged in conversation rate optimization up to 15% of Zenyum's Website across various market

WORKATO — **New York City**   **Jun 19 – Aug 20**
Leading Enterprise Automation and Integration Platform, unicorn startup
Solutions Consultant Intern
- Analyzed clients' integration and business processes. Through that, I came up with optimal solutions and integration workflows between customers' tech stacks, enabling users are able to automate their business processes
- Spearheaded onboarding and training sessions with clients that lead to a 100% customer success rate and 0% churn rate
- Conducted pre-sales and post-sales activities as a technical consultant alongside Sales and Product team that lead to conversion of leads, adoption and retention of customers

ADDITIONAL INFORMATION

Technical Skills: Python, SQL, SaaS APIs, HTTP request, integration tools, Salesforce, Google Analytics, Datastudio, Jira, Workday, Confluence, Gitlab, HTML, CSS, wide exposure to various tech stacks/SaaS, AWS ecosystem, BI tools, DBs and OPAs

Awards and Scholarships:
- Best Use of Google Cloud Winner, HackNYU'20 Hackathon
- NOC Scholarship & Temasek Foundation International Scholarship, NUS Enterprise
- RSM Coin, awarded to the best sergeant in 1st Transport Military Battalion

Special Projects:
- Cofounder of Artistree, a social enterprise that aids teens with autism through art therapy
- Venture Creation – prototyped and validated a project which aims to promote social investing amongst youths

Certifications:
- AWS Certified Cloud Practitioner
- Product Management Certification from Product School NY
- Intro to Progressive Web Development & Data Analytics with Python

Interests:
- Love watching and playing sports (football/soccer)
- Learning about/having new experiences about anything that excites me